Pop Glam

everyday glam with a pop of color

$50 per person · lashes included · for birthdays, nights out, photoshoots, and any other occasion. I come to you or you come to my home studio, and the goal is always the same: you feel confident and still look like you. Certified and insured.

Pop Glam vs. Bridal

	Pop Glam	Bridal
Made for	Any occasion that isn't a wedding	The bride on her wedding day
Includes	One everyday glam look with a pop of color, lashes included	A bridal trial plus wedding-day makeup, lashes included
Time	About 1 hour 15 minutes per person	Wedding-day bridal makeup is about 2 hours
Price	$50	$200 for the Bridal Package

Why is bridal more? The Bridal Package covers a lot more than one appointment:

- Two appointments (a trial and your wedding day), about 2 hours of wedding-day makeup, and your date reserved just for you
- A wedding timeline made for the bride and her bridal party, so the day goes seamlessly
- Luxury skin prep before your makeup goes on
- Extra steps to help your makeup stay on longer
- A touch-up kit to keep your look fresh
- Casual mock photos at your home studio trial to see how your makeup shows on camera
- Your look customized from your inspiration photos and perfected at the trial
- Back-and-forth communication as you plan, and a more personalized experience

The details

Where

My home studio (no travel fee) or on location. On location, travel is $15 for the first 15 miles, then $1.00 per mile round trip.

How to book

Fill out the consultation form on my website and pick a time that works for you. Business hours are 9am to 5pm.

Getting ready for your event

Your Pop Glam fits right into your getting-ready routine. Here's how the day goes:

1. **Book your appointment**
   Fill out the consultation form on my website and pick a time that works for you.

2. **Come with a clean face**
   Arrive with all makeup removed. Tell me about any allergies or skin concerns before we start.

3. **Do your hair first, or touch it up after**
   Style your hair before you come, or plan on touch-ups once your makeup is done. Both work.

4. **Your Pop Glam**
   Everyday glam with a pop of color, lashes included. Stay relaxed and put your phone down for a bit. If you want a tweak, tell me before you leave the chair.

5. **Get dressed after makeup, if you want**
   Wear a top that opens in the front or has a wide neck so nothing smudges, then get dressed once your makeup is done.

6. **Head out and enjoy your event**
   Feel confident, look like you, and go have fun.

Running late? Please tell me right away so I can adjust. Feeling under the weather? Let me know, and we'll find a better time.

How much time do you need?

Work backward from your event. Add up the steps below, then subtract the total from the time you need to arrive. That's the time to start your Pop Glam.

Total time = (75 min × number of people) + hair + getting dressed + travel + buffer
Start time = event time − total time

Your worksheet

Step	Your time
Pop Glam: 1 hr 15 min (75 min) × ___ people	_____ min
Hair (before you come, or touch-ups after)	_____ min
Getting dressed (after makeup, if you want)	_____ min
Travel from my studio (ZIP 77433) to your event	_____ min
Buffer for the unexpected (we suggest 15 min)	_____ min
Total time needed	_____ **min**

Finding your travel time: type 77433 as your starting point and your event address as the destination in your maps app, and note the miles. Set it for the time you'll be driving so traffic is counted. If I'm coming to you, use the drive from where you'll be getting ready instead.

Travel time formula: miles from 77433 × 2 minutes = estimated travel time. For example, 15 miles × 2 = 30 min. This is an estimate (about 30 mph with traffic), so use your maps app's time if it's longer.

Event time: _____ minus total time: _____ = **start my Pop Glam at:** _____

Example

You have an event at 7:00 PM. Your Pop Glam is 75 min × 1 person = 75 min. Add hair (30 min), getting dressed (20 min), a 30 min drive from 77433 (15 miles × 2), and a 15 min buffer. 75 + 30 + 20 + 30 + 15 = **170 min (2 hr 50 min)**. 7:00 PM minus 2 hr 50 min means **start by 4:10 PM**.

These numbers are just an example. Use your own for hair, getting dressed, and travel.